

# H&M Group

## Press release

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15 December 2021

### The H&M group's sales development for full-year 2021 including fourth quarter

Net sales in local currencies increased by 11 percent in the fourth quarter 2021, i.e., in the period 1 September 2021 to 30 November 2021, compared with the corresponding period last year. For the 2021 financial year net sales increased by 12 percent in local currencies. Converted to SEK, net sales increased by 8 percent to SEK 56,813 m (52,549) in the fourth quarter 2021. For the full-year 2021 net sales increased by 6 percent to SEK 198,967 m (187,031).

The H&M group's strong recovery continues. Customers are showing that they appreciate the collections and being able to shop where, when and how they choose. Despite continued restrictions and the negative consequences of the pandemic, the H&M group's sales in local currencies were back at the same level as in the fourth quarter of 2019. At the beginning of the quarter around 100 stores were temporarily closed, mainly in South-East Asia. At the end of the quarter around 115 stores remained temporarily closed, mostly in Austria and Slovakia.

*The amounts are provisional and may deviate slightly from the full-year report, covering the period 1 December 2020 – 30 November 2021, that will be published on 28 January 2022.*

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For more information from the H&M group and press images visit [hmgroupp.com/media](https://hmgroupp.com/media).

#### Communication in conjunction with the full-year report

The full-year report for the 2021 financial year, i.e., 1 December 2020 – 30 November 2021, will be published at 08:00 CET on 28 January 2022, followed by a telephone conference at 09:00 CET for the financial market and media. The telephone conference will be held in English, hosted by CEO Helena Helmersson, CFO Adam Karlsson and Head of IR Nils Vinge.

To book interviews in conjunction with the full-year report on 28 January 2022, please contact: Kristina Stenvinkel, telephone: +46 70 796 54 40, [stenvinkel@hm.com](mailto:stenvinkel@hm.com).

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under the EU Market Abuse Regulation (EU) No 596/2014. The information was submitted for publication by the abovementioned person at 08:00 CET on 15 December 2021. This press release, along with additional information about the H&M group, is available at [hmgroupp.com](https://hmgroupp.com).

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME and ARKET as well as Afound. The H&M group has 54 online markets and approximately 4,800 stores in 75 markets including franchise markets. In 2021, net sales amounted to around SEK 199 billion. For further information, visit [hmgroupp.com](https://hmgroupp.com).