H&M Group

Press release

4 March 2024

Buybacks of shares by H&M during week 9, 2024. The share buyback programme is now complete and has been closed.

Between 26 February 2024 and 1 March 2024 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 1,009,880 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors. Shares with a total value of around SEK 3 billion have now been repurchased, and as a result the programme is being closed.

The share buybacks in week 9 form part of the SEK 3.0 billion share buyback programme that H&M announced on 27 September 2023. The share buyback programme, which ran between 27 September 2023 and no later than 31 March 2024, made its final purchases of shares on 1 March and is now closed. The programme has been carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
26 February 2024	197,500	140.9225	27,832,194
27 February 2024	198,500	141.8922	28,165,602
28 February 2024	227,000	141.1026	32,030,290
29 February 2024	194,000	140.4536	27,247,998
1 March 2024	192,880	141.3473	27,263,067
Total accumulated over week 9/2024	1,009,880	141.1446	142,539,151
Total accumulated during the buyback programme	19,144,612	156.6820	2,999,615,803

From and including 27 December 2023 all acquisitions have been carried out on Nasdaq Stockholm by Citigroup Global Markets Europe AG on behalf of H&M. Earlier acquisitions, i.e. during the period 27 September 2023 – 22 December 2023, were carried out by Danske Bank. Following the above acquisitions, H&M's holding of own shares amounts to 19,144,612 B shares as of 1 March 2024. The total number of shares in H&M, including the own shares, is 1,629,686,837 and the number of outstanding shares, excluding the own shares, is 1,610,542,225.

A full breakdown of the transactions is attached to this announcement.

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For more information from the H&M group and press images visit hmgroup.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME, ARKET and Afound as well as Sellpy. For further information, visit hmgroup.com.